



MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 E2

Results as of: 2/17/2014 11:17:44AM

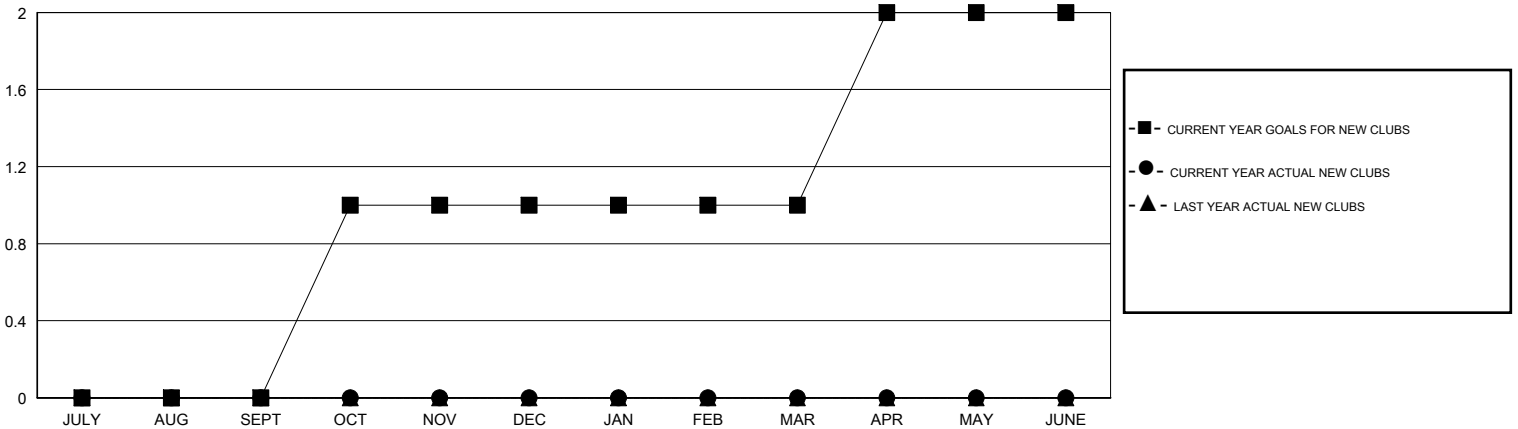
GMT: ED LECIUS

LOCATION NEW YORK

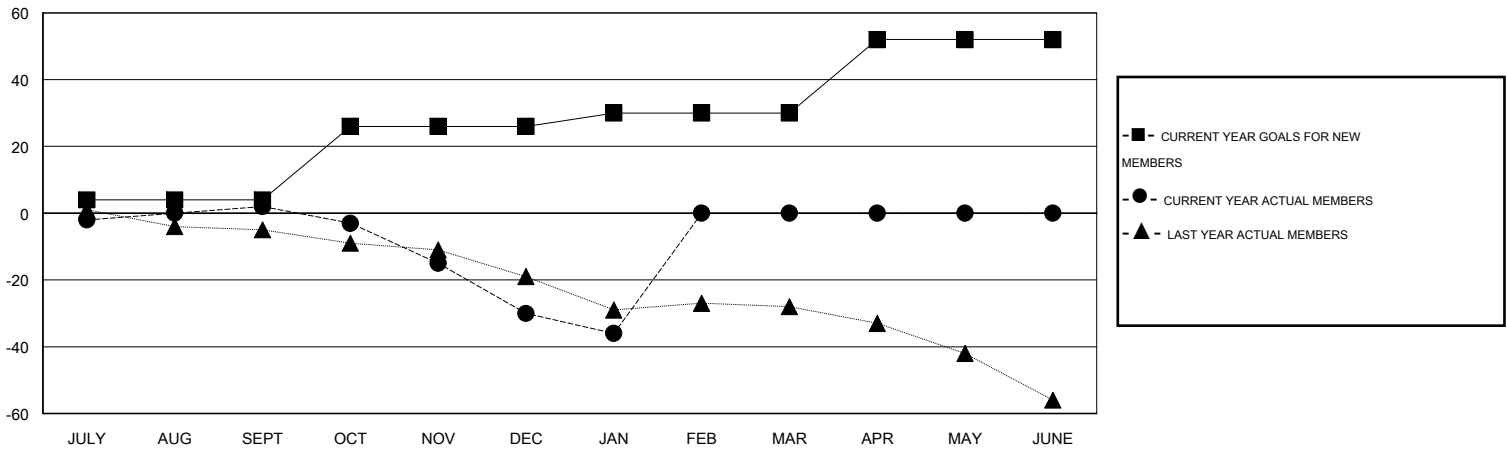
GMT CA 1

Clubs					Members				
RESULTS FOR 2013-2014					RESULTS FOR 2013-2014				
QUARTER	NEW CLUB GOAL	ACTUAL NEW CLUBS	ACTUAL DROPPED CLUBS	ACTUAL NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	ACTUAL NEW MEMBERS	ACTUAL DROPPED MEMBERS	ACTUAL NET GAIN/LOSS
JULY/AUG/SEPT	0	0	0	0	JULY/AUG/SEPT	4	17	15	2
OCT/NOV/DEC	1	0	0	0	OCT/NOV/DEC	22	12	44	-32
JAN/FEB/MAR	0	0	1	-1	JAN/FEB/MAR	4	6	12	-6
APR/MAY/JUNE	1	0	0	0	APR/MAY/JUNE	22	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	15 CLUBS OF 39 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	750 (69.64%)
DECEASED	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	327 (30.36%)
CLUB CANCELLED		FAMILY UNIT MEMBERS	225
OTHER		HEAD OF HOUSEHOLD	111
TOTAL		NON-HEAD OF HOUSEHOLD	114